

**TRANSITION COUNCIL
1st session**



**22 August 2024
Video Conference**

5.1– APPROVAL OF THE LOGO OF THE INTERNATIONAL ORGANIZATION FOR MARINE AIDS TO NAVIGATION

BACKGROUND

A logo is a graphic mark, emblem or symbol used to aid and promote public identification and recognition. The International Association for Marine Aids to Navigation and Lighthouse Authorities has had a logo used on all official documents, circulars and letters for years. It is worldwide immediately recognized and can be described as a “brand” such as other well-known universally recognized brands. The logo consists of an emblem and the letters “IALA” formerly known as the official abbreviation of the International Association [for Marine Aids to Navigation and] Lighthouse Authorities.

As the Organization specifically has the objectives to fostering safe and efficient movement of vessels through the improvement and harmonization of Marine Aids to Navigation worldwide for the benefit of the maritime community and the protection of the marine environment and to promote access to technical cooperation and capacity building on all matters related to the development and transfer of expertise, science and technology in relation to Marine Aids to Navigation, the world-wide recognition of the logo is enormously important.

Taking into account the long history of the association it might take years, possibly decades to reach the same level of recognisability. The objective in the Convention, Article 3 of harmonizing Marine Aids to Navigation worldwide through the publication of standards, recommendation, guidelines, manuals and other appropriate documents all carrying the logo is clearly built on the necessity of recognizing the Organization behind the documents.

THE TRANSITION COUNCIL IS INVITED TO

Approve the use of the IALA logo for the Organization.